

# THE CETIS **ADVANTAGE.**

THREE WORLD-CLASS TELEPHONE BRANDS. ONE EASY CHOICE.

**Cetis** 

[CetisGroup.com](http://CetisGroup.com)

# COMMITMENT

Cetis, Inc., formed through the 2006 merger of Scitec and TeleMatrix, and the 2009 acquisition of Teledex assets, designs and manufactures a broad range of analog and VoIP telephones and high-speed Internet products. Designed and engineered in America and Europe for hotel, resort, enterprise, SMB, SOHO, healthcare, education, military, and government applications, Cetis products are built to exacting standards, and backed by our global distribution and support network.

## History.

In 1986 we introduced the first Teledex brand hotel telephone with programmable guest service keys and a customizable faceplate area. Four years later, in 1990, we introduced Diamond Series telephones, which continue to be recognized as the most popular hotel guestroom telephones in the world. Today, it is estimated that more than 7,000 Cetis channel partners have installed more than 30 million Cetis telephones at 100,000 commercial locations globally.

## Service.

Growing globally? Cetis leverages its own global resources to provide a single point of contact to quickly respond to sales and support inquiries anywhere in the world. Experienced and knowledgeable Cetis sales directors, supported by the Cetis customer service and SIP support teams, are strategically positioned globally to meet the most demanding requirements of Cetis customers and channel partners seeking assistance with product selection, pricing, faceplates, programming, order placement, and post-delivery support.

# STRENGTH

Cetis is more stable and stronger today than ever before. In fact, our innovative, stylish, and durable telephones—designed and engineered in the America and Europe—continue to be the standard by which other phones are judged.

## Global support.

To support the emerging requirements of Cetis customers worldwide, we continue to invest in a global support network. In addition to more than 7,000 Cetis channel partners globally, our service centers are strategically located near Cetis customers to provide sales, warehousing, repair, spares, and other important field services. These facilities are capable of handling our complete product lines, and are experienced in resolving important customer requirements in a timely fashion.

<b>Middle East</b>	<b>Beijing</b>	<b>Hong Kong</b>	<b>Malaysia</b>	<b>North America</b>	<b>United Kingdom</b>
Sales	Sales	Sales	Sales	Sales	Sales
Warehousing	Warehousing	Warehousing	Warehousing	Warehousing	Warehousing
Technical support	Design	Repair	Repair	Design	Design
Repair	Engineering	Field service	Field service	Engineering	Engineering
Field service	Technical support			Technical support	Technical support
	Repair			Repair	Repair
	Field service			Field service	Field service

## Trusted brands.

The Cetis product portfolio is comprised of brands that are preferred by hotels, hospitals, governments, and multinational corporations globally, including, Teledex E Series, I Series (formerly Teledex iPhone), Opal Series, Diamond Series, Nugget Series, TeleMatrix brand 9600 Series, 3300 Series, 3100 Series, and Scitec brand Aegis Series, and Standard Series.

## Preferred supplier.

Cetis is a preferred supplier to the world's leading hotel franchise corporations, hotel management companies, and Fortune 500 corporations. In Las Vegas alone it is estimated that more than 250,000 Cetis telephones are installed in star-rated hotels. Following is a partial list of hotel brands for which Cetis is a preferred supplier:

<b>Asia</b>	- Millennium Hotels	- Sol Melia	- Best Western International	- InterContinental Hotels Group
- Jayakarta	- Qatar National Hotels	- Swissotel	- BudgetHost	- LaQuinta
- Jing Jang	- Layia Hospitality Group	- Tui	- Boyd Gaming	- Loews
- Mandalay	- City Seasons Group	<b>India</b>	- Carlson	- MGM-Mirage
- Mandarin Oriental	- Emmar Hospitality Group	- Taj Group of Hotels	- Choice Hotels International	- Marriott
- Nikko		- ITC Hotels	- Days Inn Canada	- Omni
<b>Middle East</b>	<b>Europe</b>	- Oberoi Hotels	- Fairmont	- Outrigger
- Kempinski Group	- Accor	<b>North America</b>	- Gaylord Entertainment	- Radisson
- Jumeirah Hotels & Resorts	- Affinia	- AmericInn	- Hard Rock	- Red Lion
- Rotana Group	- Louvre Hotels	- America's Best Value Inn	- Harrah's	- Station Casinos
- Habtoor Hotels	- NH Hoteles		- Hilton	- Starwood
	- Novotel		- Hyatt	- Wyndham

# INNOVATION

We're constantly seeking new ways to improve desktop telephony. That's why we're so excited about our stunning new flat panel, micro-footprint E Series telephones. Designed and engineered in America, and boasting Cetus standards for quality, durability, and innovation, E Series telephones are amazingly big on features, yet surprisingly small in size. And since their smaller footprint requires less plastic, we use less energy in the manufacturing process, which is better for the environment.

## Advanced technology and support.

Cetus is also a global leader in the design, engineering, manufacturing, and support of SIP corded, SIP cordless, and SIP cordless touchscreen telephones for hotel guestroom applications. Cetus browser-based technology delivers content in a format that tech-savvy guests have come to expect, supporting open-environment custom content and applications, which can be developed to provide a dynamic menu of hotel services, features, and information, as well as regional and world connectivity, and more applications for on-the-go guests.

## SIP interop certifications.

Cetus SIP telephones are certified to interoperate with the world's leading IP-PBX systems, including: Aastra, Alcatel-Lucent, Asterisk, Avaya, Cisco, Defero3, Epygi, InnovationX, Mitel, NEC, Siemens, Thing5, and more.

## World-class SIP support.

We host one of the world's most advanced SIP telephony labs and provide our certified channel partners and value added resellers (VAR) with access to our Cetus Tier 3 IP technical support team, software tools and upgrades, a 24/7 knowledge base, documentation, FAQs, and forums for troubleshooting.

Cetus partners are SSCA™ (SIP School Certified Associate) and Cetus Applications-certified to install and support Cetus telephones operating on the latest IP-PBX telephone systems. Our proprietary Mass Configuration Utility (MCU) is engineered to create large numbers of configuration files required to quickly pre-program or deploy Cetus IP telephones. The Cetus IP Mass Administration Utility (MAU) performs administration functions, such as firmware updates to Cetus SIP telephones either prior to installation or on location.



E Series



Aegis-08



3300 Series



M Series

# THE FUTURE

Cetus is uniquely positioned to meet the present and emerging telephony and high-speed Internet access equipment requirements of businesses now and in the future. Our portfolio of market-leading brands effectively leverages a strong Cetus customer franchise in both hospitality and general business segments. From the popular Scitec value line to our innovative Teledex and TeleMatrix brands, Cetus offers hundreds of model and color options, competitive pricing, and unparalleled service and support before, during, and after the sale.

# ADVANTAGE

The Cetus Advantage means one source for all your telephony and high-speed Internet connection needs, more product options, better pricing, and unparalleled service before, during and after the sale. From economy hotels to luxurious five-star resorts, Fortune 500 businesses, hospitals, and government offices, Cetus offers innovative telephony and high-speed Internet products designed and engineered to meet your requirements.

**For more information on Cetus telephony and high speed Internet products, visit Cetus**

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contact your regional Cetus sales representative. We  
look forward to serving you.**



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