

**Dvise Telecom and Saudi Arabia partner, Bright Star Communications, announce 2,200-extension phone system install with TeleMatrix phones.**  
*Jeddah Hilton and Waldorf Astoria Jeddah hotels choose TeleMatrix phones.*

Colorado Springs, CO – January 12, 2017 – Cetis, Inc., manufacturer of Teledex®, TeleMatrix®, and Scitec® brand analog and VoIP telephones, has confirmed the recent installation of 1,350 TeleMatrix brand hotel phones at Waldorf Astoria, Jeddah - Qasr Al Sharq and Jeddah Hilton Hotel on a dual-Communication platform supporting more than 2,200 combined hotel lines for the two hotels.



TeleMatrix models include two-line analog 3302MWD corded desk sets, single-line 3300MWD corded, and 3300TRM trimline phones.

Dvise Telecom, Cetis authorized International Distributor, and their partner, Bright Star

Communications (BSC), one of the leading system integrators in Saudi Arabia, completed the installation throughout the two hotels in April/May 2016. According to Yasser Salah, Country Manager for Bright Star Communications, “Hoteliers today require a large number of services to be delivered to guests via the phone system, the room phone, and supporting technologies. Also BSC is well placed in such prestigious hospitality accounts like, but not limited to, Accor, Hilton, Intercontinental Hotels Group, J. W. Marriott, Starwood, and many more. The Bright Star team was led onsite by Hesham Zahran, who was instrumental in helping the customer of both hotels deploy the latest technology.

“Built specifically for the hospitality guest room, TeleMatrix hotel phones are beautifully engineered to fit the color, decor, and technical requirements for hotel guest rooms, lobby, and common areas,” says Mahmood Khan, Director Corporate Sales, Dvise Telecom Solutions.

To book reservations at the Waldorf Astoria Jeddah, located on North Corniche Road, Jeddah, 21462, Saudi Arabia, call +966-92000-9565. For Jeddah Hilton Hotel reservations, call +966-92000-3800, or write [reservations.jeddah@hilton.com](mailto:reservations.jeddah@hilton.com).

For TeleMatrix brand product and pricing details, contact Dvise Telecom, or your TeleMatrix representative at +1.719.638.8821, or [info@telematrix.net](mailto:info@telematrix.net).

### **About Waldorf Astoria Jeddah**

Waldorf Astoria Jeddah - Qasr al Sharq is enviably located between the port city of Jeddah and the beautiful Red Sea. With a choice of dining, spa and gym facilities plus event and meeting space for up to 90; we provide the perfect base for your stay in Jeddah - the 'Gateway to Makkah'. Exceptional Waldorf Astoria hospitality awaits you at Waldorf Astoria Jeddah - Qasr al Sharq. You'll be greeted by a three-story Swarovski crystal chandelier suspended from the lobby ceiling, walls adorned with beautiful artwork, and floors with the finest marble. It is little wonder Qasr al Sharq translates into English as the 'Palace of the East'. Four distinct styles make up our rooms and suites. The finest Italian furnishings were used to decorate them in old-Arabian style and each ensures total privacy and relaxation.

### **About Jeddah Hilton Hotel**

Located just 20 minutes from the bustling downtown area, the Jeddah Hilton features 388 rooms and suites with contemporary accommodations and stunning views. Whether you're here for business or leisure, enjoy excellent dining and premium meetings and conferences facilities as well as easy access to Jeddah's many nearby attractions. Our location puts you within easy reach of the airport, city center and the Holy City of Makkah. The hotel features over 5,000 sq. m. of flexible event space for more than 3,500 guests, 24-hour fitness center, swimming pools and tennis, squash and volleyball courts, 5 restaurants offering international cuisines, and 24-hour in-room dining. The versatile grand Hilton Hall, Al Qasr Ballroom is equipped with 11 meeting rooms. The hotel is 15 minutes from King Abdulaziz International Airport

### **About Dvise Telecom Solutions**

Dvise Telecom is a key distributor in Canada and the Middle East for Cetis, the manufacturer of Telematrix, Teledex, and Scitec hotel phones. Because we maintain enough stock of these phones for our hospitality customers and offer services like face plates printing, phone programming. Long term warranties are provided. These phones are used by major world's renowned hotel chains and businesses. Dvise Telecom corporate headquarters are located at 3539 Ingram Road, Mississauga, ON L5L 4M4 Canada. Call 905.607.5738, write [info@dvisetelecom.com](mailto:info@dvisetelecom.com), or visit [www.dvisetelecom.com](http://www.dvisetelecom.com).

### **About Bright Star Communications (BSC)**

BSC is a leading System Integrator in Saudi Arabia and has the highest number of phone installations in the Kingdom. For over a decade, Bright Star (BSC) has operated in both SME and Enterprise business sector. As a certified Partner with the well-known Telecom Manufactures, BSC offers the full suite of communications products and services. Our products and services range from converged network solutions and IT infrastructure, to maintenance of communication equipment and technical consultancy services. From the smallest domestic business to large corporations, BSC has developed leading technology solutions for almost every business sector in Saudi Arabia. Partnering with world-



renowned vendors, BSC uses its expertise and professionalism to meet demanding wired and wireless requirements successfully.

**About Cetis**

Cetis, Inc. owns, designs, engineers, manufactures, and supports Teledex®, TeleMatrix® and Scitec® branded telephones, and USB charging devices. Designed for hospitality, healthcare, education, retail, and government applications, Cetis products are preferred or approved by all major hotels and leading organizations globally.

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