

The power of partnership.

Cetis-NEC Smart Hospitality partnership helps ensure positive guest experiences.

Milton Keynes, UK and Colorado Springs, CO – March 8, 2017 Building upon an established and long-standing hospitality industry partnership, Cetis and <u>NEC Enterprise Solutions</u> cooperate to deliver innovative Communication/Endpoint bundling solutions preferred by hotels throughout Europe, Middle East, and Africa (EMEA).



The NEC Smart
Hospitality program
leverages the power of
partnership to provide
hoteliers with IT &
Communication platforms
for delivering authentic,
optimized services that
allow each guest to enjoy
a relaxed and pleasant
hotel stay.

"Across all major geographic regions NEC is one of the key suppliers of choice to the Hospitality

industry. Our experience makes us truly understand the sector, says Kees van Donk, Director Hospitality EMEA at NEC Enterprise Solutions. "By merging leading IT and Communication network technologies, we deploy solutions with the scalability, capability and affordability to meet the demanding business needs of hotels, event centers, cruiselines and travel organizations," he adds.

According to Hui Du Le-Ngoc, Managing Director, Cetis (EA) Ltd., "The Cetis/NEC partnership has blossomed over the last few years with sales increasing year-on-year. As a trusted NEC Smart Hospitality Solutions partner, we seek to complement the NEC one-stop-shop business model, supporting dealers who buy directly from NEC. Our goal continues to be to present and demonstrate how combined NEC/Cetis solutions help facilitate deliverables with stylish guestroom phones, modular solution components, and dedicated services," he concludes.

To contact NEC Enterprise Solutions, visit https://www.nec-enterprise.com/, call +31 35 689 91 11, or email hospitality@emea.nec.com/.

To contact Cetis (EA), Ltd., visit http://www.cetisgroup.com, call +44 (0)1908 904860, or write info@cetis.com.



About NEC Enterprise Solutions

Headquartered at Olympia 4 1213 NT Hilversum, The Netherlands, NEC Enterprise Solutions is NEC's competence centre and regional headquarters for Enterprise Networking & Communications solutions in EMEA (Europe, Middle East and Africa). NEC Enterprise Solutions serves its customers through an extensive network of business partners and NEC sales organizations across EMEA.

About Cetis

Cetis, Inc. owns, designs, engineers, manufactures, and supports Teledex®, TeleMatrix® and Scitec® branded telephones, and related Cetis-branded telephony and non-telephony products. Designed for hospitality, healthcare, education, retail, and government applications, Cetis products are preferred or approved by all major hotels and leading organizations globally.

Contact:

John Grubb Senior Vice President of Marketing +1.217.898-7610 jgrubb@cetis.com